



RN-0327, RN301 - Alrex HCP and Allergy Landing Page

PRC-AIX.0102.USA.17 - ALX.0101.USA.17

OVERALL PROJECT STATUS:

PERIOD ENDING: 03/16/18

Stage: Review

ACCOMPLISHMENTS/HIGHLIGHTS

Fourth round on PRC changes made
Site sent back for agency review

NEXT WEEK'S UPCOMING ACTIVITIES

Resubmit for PRC approval
Submit for 2253

#	Project Milestone	Target End	Status	Comments
1	Asset analysis and requirement gathering	1/24	Completed	
2	Development	2/6	Completed	
3	QC/VDIT Updates	2/7	Completed	
4	Agency review of testing site	2/13	Complete	
5	VDIT Updates/QC	2/14	Completed	
6	Agency PRC markup	2/15	Completed	
7	VDIT Updates/QC PRC	2/16	Completed	
8	Agency Review/ PRC submit	2/16	Completed	
9	PRC Approval	2/26	Completed	
10	Domain purchase decision and alternative option	2/27	Completed	
11	VDIT Updates/QC (3 nd round)	3/12	Completed	
12	Agency Review/ PRC submit (3 nd round)	3/14	Completed	
11	VDIT Updates/QC (4 th round)	3/12	Completed	
12	Agency Review/ PRC submit (4 th round)	3/19	WIP	
13	2 nd PRC Approval	3/21	Not started	
14	Submit for 2253	3/22	Not Started	
15	2253 approval and preparation for launch	3/28	Not Started	
16	Go Live	3/29	Not Started	

PROJECT ISSUES, RISKS, DECISIONS, ACTION ITEMS

#	I, R,D, A	Item	Assigned to	Target	Resolution and Comments
1	Risk	Scope changes to site while development is in occurring.	Valeant – IT	03/1	
2	Risks	Missing assets – Devel started coding site with old desktop asset, risk of incorrect images or content.	InTouch	01/23	Completed -assets were 5 days late but received
3	Action	Agency needs to assign PRC dates for site.	InTouch	3/20	Estimated as per recent updates
4	Decisions	Mobile set of asset needed, the PDF layout was sent. But PSD files needed to start coding mobile site.	InTouch	01/18	Completed
5	Risk	Mobile style glide was missing from the assets sent. Agency confirmed they are not part of handoff and not coming. Devel to match fonts on best ability.	Valeant-IT	2/9	Completed
6	Risk	PRC review is understood to be 2 nd round with no further changes. Third round of PRC changes now need as of 3/2.	Valeant-IT	3/22	Open
7	Risk	Domain name of the Alex.com is not owned by Valeant, bids sent out. InTouch is now assisting.	Valeant-IT, InTouch	2/28	Closed- Owner of domain has not responded. New images and content now needed.
8	Risk	SEO and GA setup details from InTouch conflict with Valeant DNN standards.	Valeant-IT	3/19	Working with InTouch