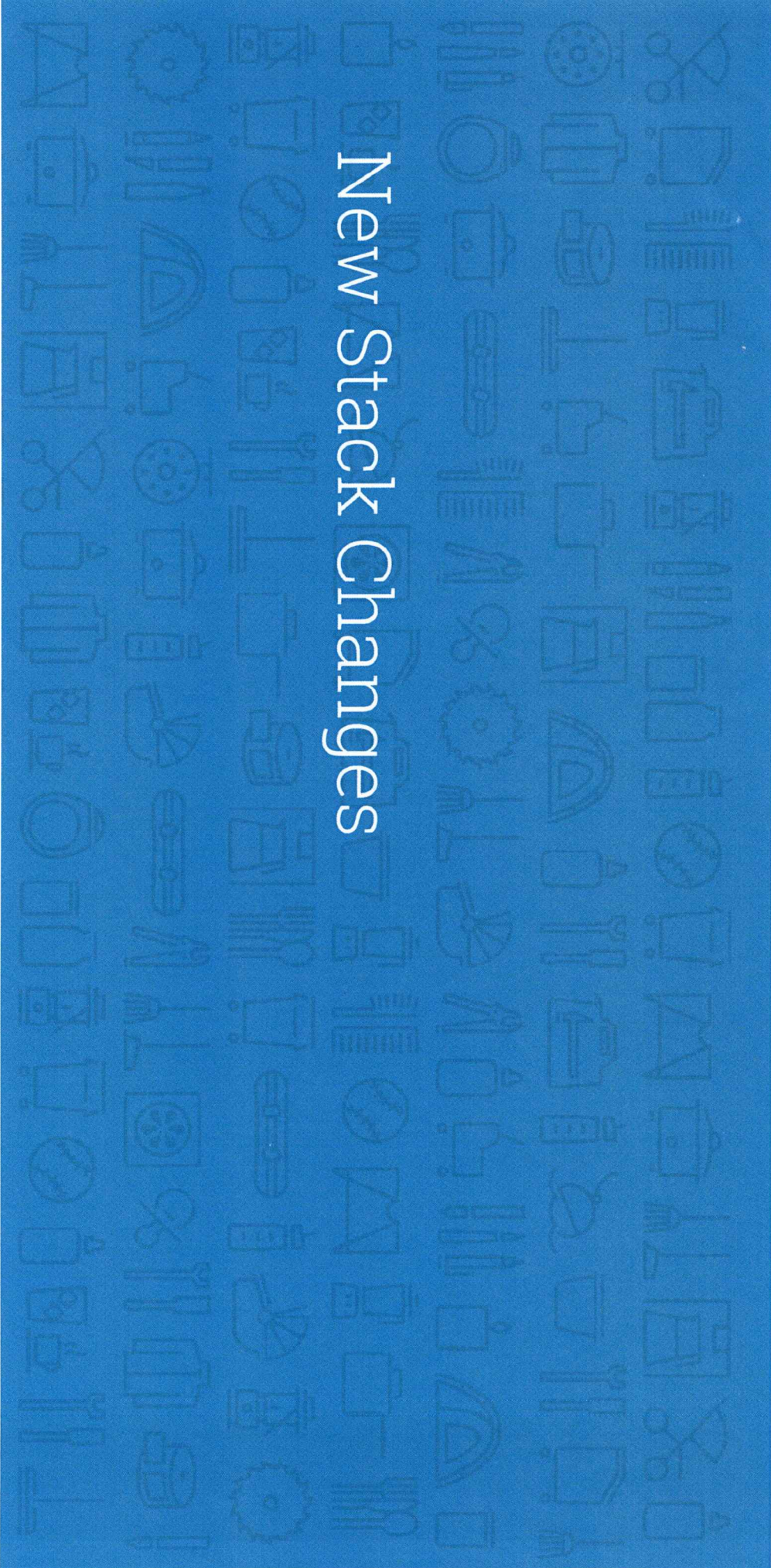


New Stack Changes

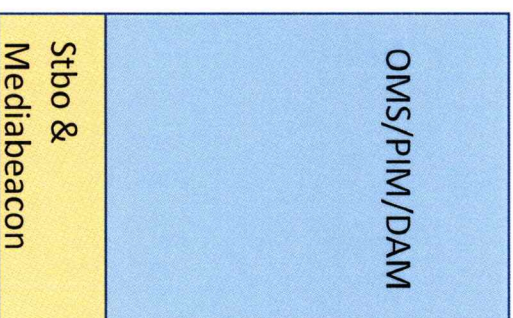
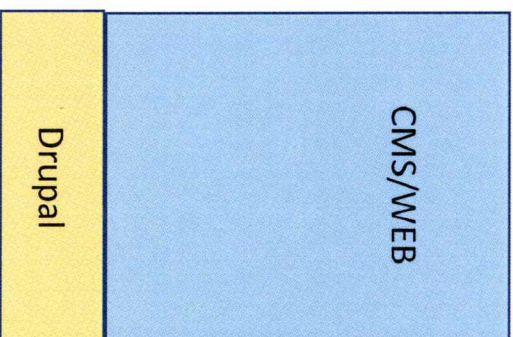
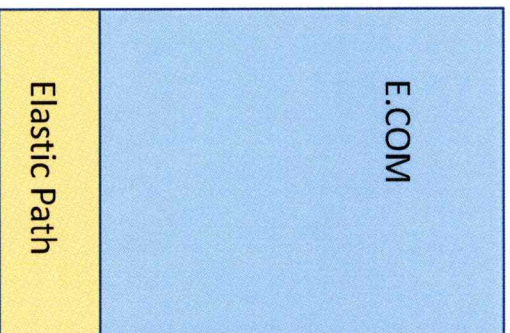
newell
BRANDS Digital Technology



NEWELL STACK

KEY Objects

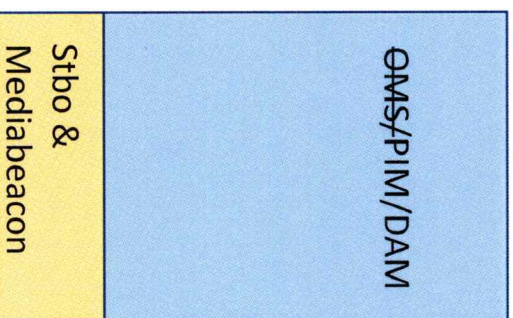
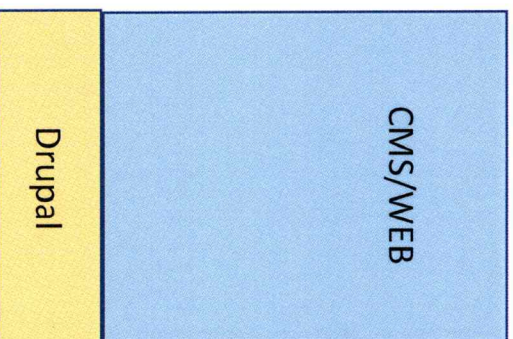
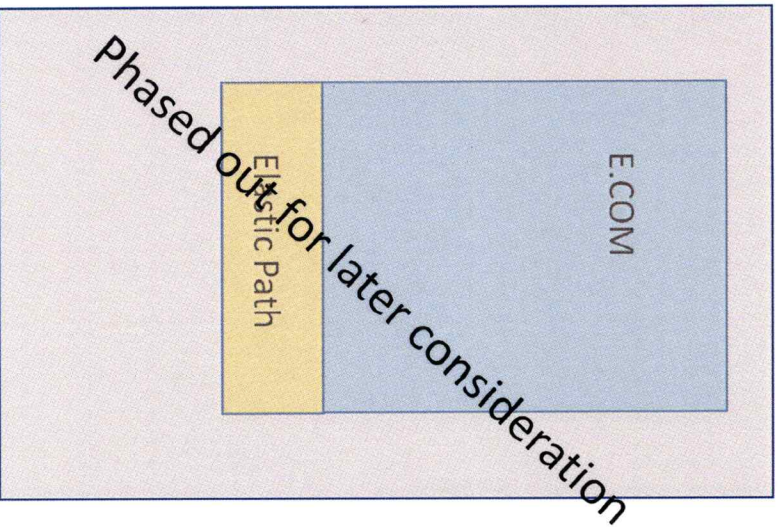
- Promotion
- Customer
- Orders
- Products
- Pricing
- Listings



REVISED NEWELL STACK

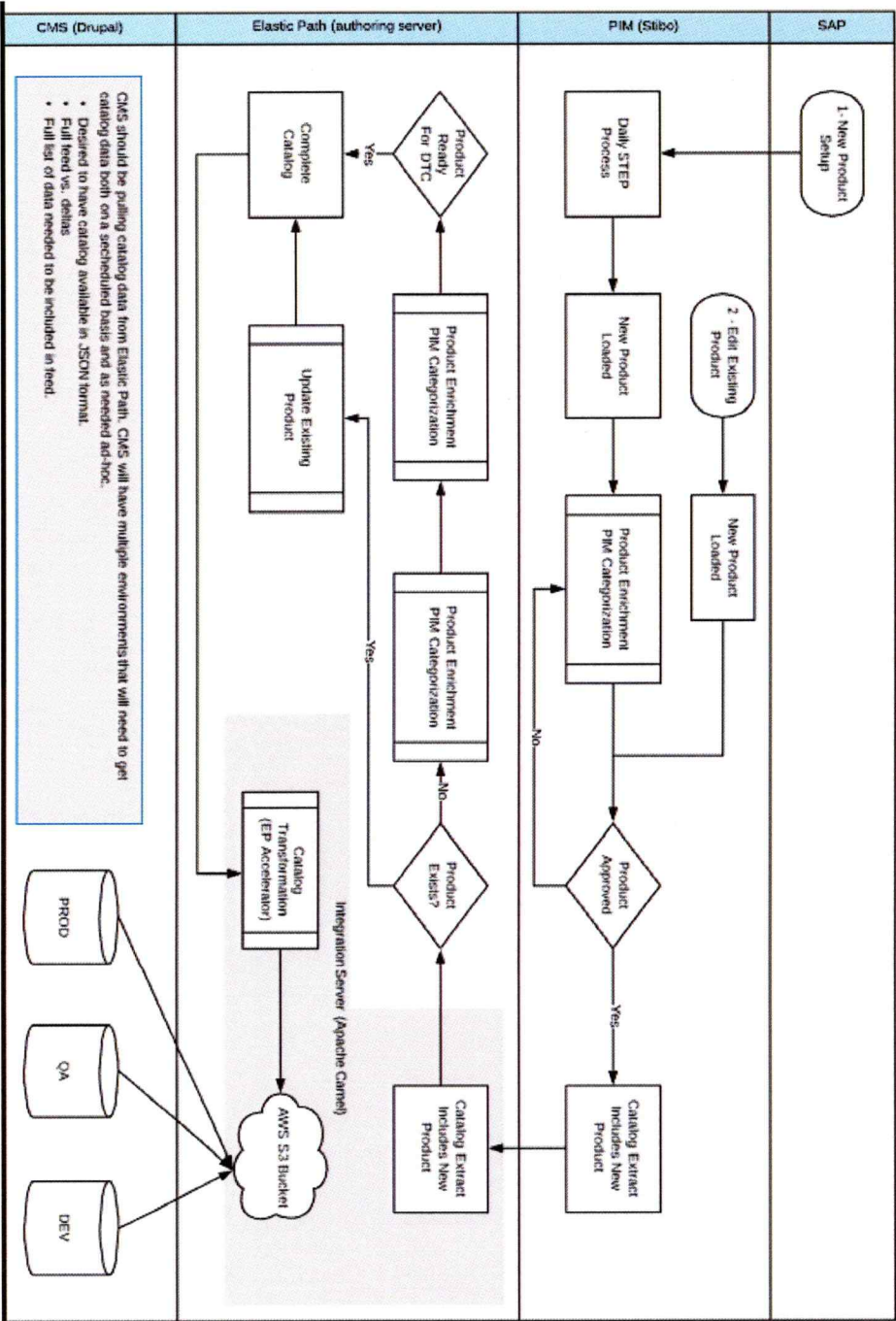
KEY Objects

- ~~Promotion~~
- ~~Customer~~
- ~~Orders~~
- Products
- Pricing
- Listings



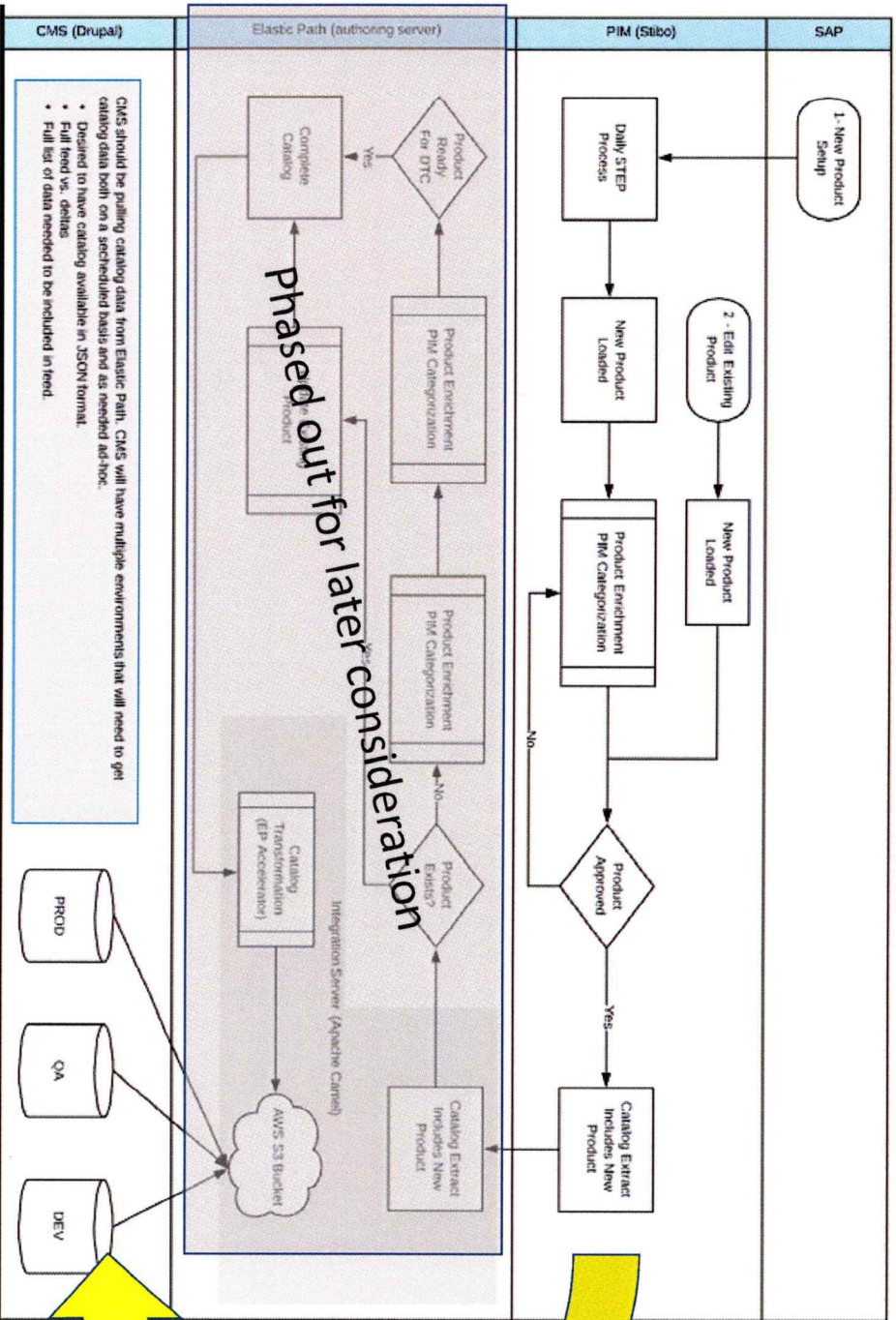
ORIGINAL NEW STACK PRODUCT FLOW

PRODUCT DATA FLOW



REVISED NEW STACK PRODUCT FLOW

PRODUCT DATA FLOW



CMS should be pulling catalog data from Elastic Path. CMS will have multiple environments that will need to get catalog data both on a scheduled basis and as needed ad-hoc.

- Full feed vs. deltas
- Full set of data needed to be included in feed.

Revised flow, Product PIM detail flows to the CMS for a Catalog site .